

Subject: Wishing Well Benefit Concert 2026

From: Matt Naylor

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FOR IMMEDIATE RELEASE

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WELL IN THE DESERT CONCERT RAISES FUNDS & TOUCHES HEARTS

Wishing Well Benefit is a Huge Success

Palm Springs, CA (March 7, 2026) – Well in the Desert held its Wishing Well Benefit Concert at Mission Hills Country Club on January 12th. Ticket sales, live and silent auctions and additional donations brought in just over \$50,000 - an increase from the last several years for this event.

The evening included a gourmet dinner and entertainment by a variety of acclaimed valley singers, with Bella da Ball emceeding. Well in the Desert President Matt Naylor honored Oscar's owner Dan Gore for his work with the charity.

Gore called being recognized this year by Well in the Desert a wonderful honor. "The ability to touch so many lives with the opening of literally, a door, changes my outlook on mankind and our immense ability to change not just the Coachella Valley, but to change the world."

Kathy Diamond from the United Methodist Church said "The Wishing Wells benefit concert was one of the best events I've attended recently. It was a really fun evening, and one that touched my heart."

Well in the Desert is a 501(c)(3) nonprofit organization dedicated to addressing food insecurity and poverty in Palm Springs, California. They provide nutritious hot meals five days a week, as well as emergency food assistance and supplemental food distribution. Last year, the Well served more than 98,000 meals. Additionally, the Well offers a comprehensive range of supportive services designed to help individuals achieve stability and dignity. The organization serves the working homeless, seniors, veterans, people with disabilities, and many others facing economic hardship through a comprehensive approach, focused on both direct assistance and advocacy. The Well fuels programs that prevent poverty while promoting the well-being of the community.